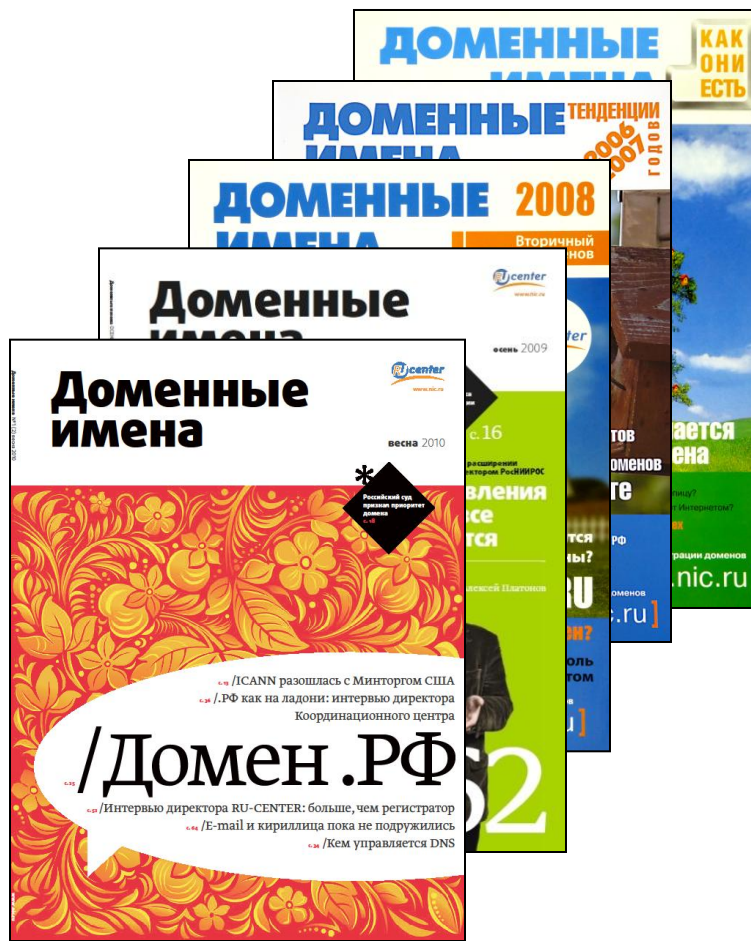


Domain names magazine: advertising opportunities



- **The only Russian-language edition about domain name industry and related topics**
- **Published from 2006**
- **Registered as official media**
- **Contains analytical articles, news, statistics, expert comments**

Target Audience

- **Average Russian Internet users**
- **Domain owners**
- **Market experts**
- **CTOs**
- **Top management of Russian IT-companies**
- **IT-staff**
- **Registrars**
- **Resellers**
- **Domainers**
- **Web site owners**
- **Web site developers**
- **Users and companies, planning to have a web site**

Widespread

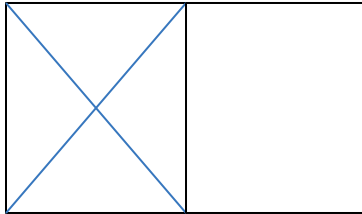
- **Distributed on main local internet-industry events: conferences, exhibitions, seminars**
- **Mailed directly to Russian governmental bodies, key RU-CENTER partners (1500 addresses), top-management of main local IT-companies**
- **Available for sale in RU-CENTER office**
- **Each issue is available for download in PDF on the official web-site of the magazine after the end of print copies**
- **Subscription service**

- **Format: A4**
- **Circulation of the next issue: 10 000 copies**
- **Average volume: 80 pages**
- **Periodicity: twice a year**
- **Illustrated**

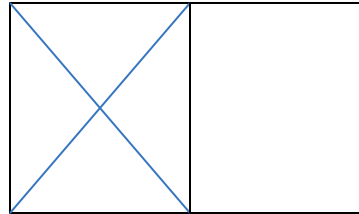
***THE NEXT ISSUE OF THE MAGAZINE WILL BE
PRESENTED IN THE END OF OCTOBER 2011***

Types of advertisement

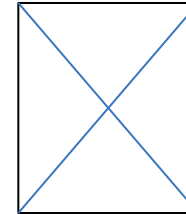
○ Format A4



- **Placement:** any page
- **Cost:** 2 500 Euro

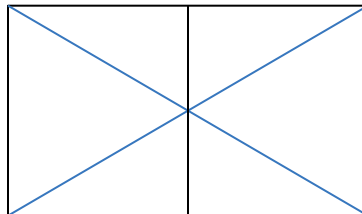


- **Placement:** inside front cover; inside back cover; first page; last page
- **Cost:** 3 000 Euro



- **Placement:** back cover
- **Cost:** 3 000 Euro

○ Format A3



- **Placement:** first double-page spread; last double-page spread
- **Cost:** 3 500 Euro

- **Placement:** any double-page spread (excl. the last and the first)
- **Cost:** 3 000 Euro

We provide full adaptation of your layout to local market (including translation of all texts and slogans)

Contacts and useful links

**ATTN: Sergey Gorbunov, senior PR
manager for international projects**

- **TEL: +74957376975**
- **E-MAIL: sag@nic.ru**
- **Official web-site: dn.nic.ru/en/**

**PDF and print copy of the latest issue of the magazine could be
provided on request**